

GRAPHICS

SIGNAGE

DISPLAY

GOLDEN POINT
Where Minds Meet

## **ABOUT US**

We, at Golden Point, is offering a comprehensive gamut of specialized communication verticals that are focused to achieve the finest visual identity through inspirational design, graphics & signs. So in other words, we assist our clients to One sure-fire way to attract and keep more consumers by placing attention-getting equally powerful impact business signage on your building & all display structures of your marketing spectrum.

We cover all aspects of your project from conceptual design, through to project management, manufacture, installation and maintenance of vinyl branding to turn key signage projects.

Since our inception, we have been focused on providing the best and unique services to our entire clientele. Golden Point utilizes market-leading techniques that focus on providing high quality results and extremely reliable solutions, which have allowed us to build strong relationships with all our valued patrons and partners. We are aware that and as a Sign & Graphics agency, our range of work encompasses a vast mélange of creative and innovative portfolio. We offer an array of brand communication services, exploring almost all possible mediums of advertising and promotion and also creating newer mediums as and when the situation demands.

### **Our Specialisation:**

Vinyl Printing & Pasting

Banner Printing & Installation - Vehicle Graphics

3D signage - illuminated & non illuminated

Flex printing & installation - See thru sticker and paste

All type of sign works

Vinyl Plotting and pasting

Floor Printing - Flag Printing



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### GOLDEN POINT Where Minds Meet

## SIGNAGE

### ALL ASPECTS OF INTERIOR AND EXTERIOR SIGNAGE

We specialise in design, manufacture, installation and management of all levels of signage programmes. Whatever the size of business; branding and image you project is vital to differentiate yourself from the competition... We can help you create an outstanding image for your company that will be seen and will give great return on investment. Our personal and comprehensive service ensures the best possible results at the most cost effective price.









# Large Format Printing

We are capable of handling virtually any media type, in roll or cut-sheet, up to 3.2 metres wide and any length. Using both high quality Starfare, Thunderjet, Epson, Motuh digital printing systems we produce large format print to the exacting standards required for professional media use. Whether you're producing sellable colour or black and white photography, fine art reproduction, colour accurate proofs for client approvals, banners, posters or self-adhesive graphics never before have creative professionals had such powerful tools allowing them to produce their vision without compromise.





### Outdoor & Indoor signs



From conception to installation, GOLDEN POINT ADVERTISING have the expertise to design, fabricate / manufacture, supply and install all types of fascia signs in Dubai and throughout the UAE. We have supplied all types of signage from shop front signs, factories, offices and all types of commercial premises. Fascia Signs in their simplest form are created from Foamex / PVC or acrylic panels, screwed to an existing surface, (shop front or wall), or fitted within an attractive aluminium frame. All frames can be supplied in wood or powder coated in a choice of colours, and are designed to allow simple removal of the panels for cleaning and maintenance.

#### Illuminated signs

This type of sign allows more scope for creative and eye-catching graphics, whilst providing 24hr advertising for your business with opal white or coloured acrylic panels

#### Digitally Printed / Flexible Faced signs

Similar to illuminated sign boxes but instead of acrylic, the face material is a special translucent flexible PVC. This type of sign can be digitally printed and then vinyl graphics applied for outstanding effects.

#### 3d Individual profile cut lettering

Manufactured from a wide selection of materials, eg: Stainless steel, Anodised Aluminium, Brass, Acrylic, MDF and Polystyrene. Whether laser cut or routed the result is a three dimensional sign with visual impact. With years of experience in both design and materials we can recommend the best products for each application to suit the desired finished appearance.

With first impressions being so important, your fascia could be the advertisement that gains you increased business.





### Banners



Banners are a huge part of general advertising and displays, these are a cheap way to display large messages and images that can be attached on a temporary or permanent basis.

We print from rolls with any design required on to banner pvc, mesh for scaffolding and fence applications and canvas for internal displays.





### Window Graphics



Window graphics, self adhesive stickers and poster signs provide promotional advertising, privacy, security and are also a health and safety feature.

Our window graphics help your business to stand out from the crowd and get noticed. All graphics are printed in-house using the latest cutting and printing equipment, which means you have maximum control over the process and save money. We pride ourselves on getting your graphics to you as soon as possible, and also provide an installation service if required.





### Vehicle graphics



With vehicle wraps, signs and graphic, you are 'on the road' to promote your business everywhere you go. Maximise the impact your vehicle has on the road and utilise the true potential of advertising your business.

GOLDEN POINT ADVERTISING have produced some stunning vehicle graphic designs for companies of all sizes from smart cars to articulated trucks. We have designed and managed production for single one off vehicle wrap design through to full fleets, and are proud to have worked with such a wide range of customers who have seen value from what we have created for them.

GOLDEN POINT ADVERTISING offer vinyl cut graphics to fit all budgets and also produce and fit large colour images & vehicle wraps for real striking advertisement





### Point of Sale Displays



Point of Sale (POS) printed graphics for retail, in-store promotion or for a boost to your exhibition, is one of the most cost effective ways to drive traffic and raise awareness of your product or service. At GOLDEN POINT we are highly experience in delivering eye catching POS - Point of Sale displays.

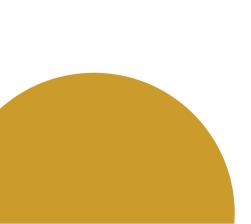
Point of Sale Printing and Production Solutions

For many retail promotions, high quality and professionally produced point of sale marketing materials can be as important as product packaging and design in stimulating sales. The power of (POS) point of sale marketing materials to generate interest and knowledge of a product or brand is undisputed, walk into any retail store to see evidence of this.

From producing simple point of sale banners and displays to more innovative, creative retail merchandising solutions, GOLDEN POINT can help to make a substantial difference to the success of your promotional campaign. We have the experience and expertise to get your point of sale material produced and distributed quickly and cost effectively, relieving you of a major logistical and communications challenge, and lowering the cost of your promotion in the process.

We can print on a choice of papers, boards and other materials with a range of inks to suit any job, whether its posters for events or promotional use, window graphics or merchandising point of sale display, our production speed and quality will always exceed your expectations.





# Floor

## GOLDEN POINT Where Minds Meet











# Wall Paper











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### **All Your Branding Needs!**

Golden Point Advertising LLC, Warehouse No 8, Obaid Warehouses,, Al Qusais Industrial Area 5, P.O Box 40132, Dubai, UAE